



# Farm Market Fresh

Senior & WIC Farmers' Market Nutrition Program (S/FMNP)

## What is *Farm Market Fresh*?

Virginia's *Farm Market Fresh* program (also called Senior & WIC Farmers' Market Nutrition Program [S/FMNP]) helps eligible seniors get fresh, tasty, and nutritious locally grown fruit, vegetables, and cut herbs. The program also supports local farmers and farmers' markets in Virginia.

### Who is eligible?

If all of the statements shown below are true, then you may be eligible to participate.

- You are 60 years of age or older.
- You are a resident of a locality that participates in the program.
- You do not live in the same household and you are not an immediate family member of the farmer who grows the produce.
- You meet the program's income requirements. You must certify your household income.

### How does it work?

- You must complete an application each year through your local Area Agency on Aging (AAA) to determine if you are eligible to participate in the program.
- Applications may also be filled out online by visiting [FarmMarketFresh.org](http://FarmMarketFresh.org) or your local AAA website.



Scan QR Code for more information

### What is provided?

- If your application is approved, you will receive \$50.00 worth of vouchers per eligible senior for that growing season.
- Each voucher is worth \$5.00 and may be used to purchase fresh, locally grown fruit, vegetables, and cut herbs from participating certified retail farmers market vendors.
- Certified retail farmers market vendors will accept vouchers for fresh, locally grown fruit and vegetables in-season, depending on the produce items available.

### Where does *Farm Market Fresh* (S/FMNP) Operate?

Find the map of Authorized Farmers at participating markets here: <https://vafma.org/virginia-markets/>

### Contact us:

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